

DAPHNE HENNING

Multimedia Communications Specialist

SUMMARY

Detail-oriented professional with over 10 years of experience producing timely and captivating content for local, regional and international organizations. Proven track record of managing multiple projects in fast-paced environments. Strong interpersonal skills in multicultural settings. Excellent ability to contribute to multimedia projects with creativity and technical proficiency. Passionate about humanitarian issues and dedicated to collaboration for impact.

KEY SKILLS

- Ability to adapt and learn new skills quickly
- Adobe Creative Suite
- Capacity building (multimedia)
- Communication strategy development
- Contracts and vendor management
- Event coordination and support
- Graphic design
- HTML and CSM experience
- Marketing and advertising
- Press and media liaison
- Proficiency in digital platforms like MailChimp
- Project development and management
- Reputational risk management
- Research and data analysis
- SEO best practices and Google analytics
- Social media management and growth
- Stakeholder and partnerships coordination
- Storytelling and multimedia asset production
- Strong written and verbal communication
- Task management systems (e.g. Asana)
- Translating technical issues for audiences
- Videography - all phases of production

SELECT WORK EXPERIENCE

Communications Officer, International Organization for Migration Dec 2020 - May 2025 (IOM - UN Migration Agency) | Washington, DC

- Created compelling multimedia content for digital campaigns, social media posts, website blogs, reports, email newsletters, and other digital channels to drive traffic, generate leads, and raise awareness of target issues.
- Drafted press releases, presentations, reports, and talking points for global humanitarian projects under USAID to ensure consistency and adherence to partnership goals.
- Developed humanitarian and development frameworks and contributed to strategic communications plans by facilitating workshops with multi-country partners.
- Collaborated with cross-functional project teams in different country and global offices to ensure timelines and deliverables were on track, and managed workflows to monitor potential delays.
- Managed reputational risks by supporting the development of proactive crisis communications materials and guiding internal stakeholders and IOM staff on response protocols.
- Demonstrated strong organizational skills by effectively managing multiple projects simultaneously while ensuring timely delivery of edited photos and other audiovisual content.

Communications Coordinator, Partners in Development Foundation | Honolulu, HI

Aug 2018 - Oct 2020

- Created engaging visual content for social media platforms about various childhood education and homeless family programs, resulting in 50% increase in digital engagement in 12 months.
- Designed and developed the Foundation's new website, integrating interactive maps and features that increased traffic by 300%, enhancing program visibility.
- Produced monthly reports on digital engagement to track the efficacy of new editorial policies and communications strategies and adjust course as needed.
- Fostered relationships with media outlets to facilitate key stories on Foundation programs.
- Provided guidance and feedback to junior staff to improve their photographic and video production skills and maintain consistency in output quality.
- Attended press conferences, public meetings, and other relevant events as a representative of the Foundation.

DAPHNE HENNING

SELECT WORK EXPERIENCE CONT.

Multimedia Journalist, Freelance | Multiple locations Jan 2015 - Dec 2020

- Demonstrated excellent communication, AP-style writing, and organizational skills by producing timely and engaging multimedia content for digital platforms across several countries.
- Coordinated with photographers, videographers, graphic designers, and web developers to ensure cohesive production and distribution under tight deadlines.
- Honed ability to work with accuracy under challenging conditions and to deal patiently and tactfully with authority figures and other civilians.
- Stayed up to date with industry trends and advancements in photography and videography techniques through continuous learning and professional development opportunities.

Reporter and Technical Producer, Planet Mundus | Swansea, UK Nov 2014 - Jul 2016

- Supported production of 12 podcast episodes, planning topics, booking guests, editing audio, and editing web content.
- Exercised analytical, planning, and people management skills by adapting to different roles within the editorial team to fill gaps in staffing.
- Conducted thorough research on assigned topics using reliable sources such as government reports, academic studies, expert opinions, etc.
- Developed a network of reliable sources within target communities to stay informed about local news and events and create a repository of experts.

Photography Editor, Jutland Station | Aarhus, Denmark Sep 2014 - May 2015

- Managed a large volume of projects simultaneously while adhering to strict deadlines, including organization of the media library and incoming photo and video assets.
- Coordinated with a team of editors to develop and implement the editorial calendar to ensure timely delivery of content according to publishing schedule.
- Led aspects of content gathering, including identifying relevant press opportunities and news stories for social media and other digital channels.
- Directed a team of 10+ freelancers, providing guidance and feedback while assigning roles to suit and challenge their strengths.

EDUCATION

Master of Arts, Journalism, Media and Globalization Sep 2014 - Jan 2017

Erasmus Mundus degree from Aarhus University, Danish School of Media and Journalism (DMJX), and Swansea University

- Specialism in War and Conflict Reporting
- Dissertation on the construction of sexual violence images in the DRC

Bachelor of Arts, International Studies Aug 2010 - May 2013

University of North Carolina at Wilmington

- Graduated *cum laude* with 3.6 GPA
- Minor in International Affairs/Political Science
- Internship: United Kingdom House of Commons
- Sigma Iota Rho, International Studies Honors Society

ASSOCIATIONS

- Society of Professional Journalists, United States (2017-2019)
- National Union of Journalists, United Kingdom (2015-2017)