

# DAPHNE HENNING

## Multimedia Communications Specialist

### SUMMARY

Detail-oriented professional with over 10 years of experience producing timely and captivating content for local, regional and international organizations. Proven track record of managing multiple projects in fast-paced environments. Strong interpersonal skills in multicultural settings. Excellent ability to contribute to multimedia projects with creativity and technical proficiency. Passionate about humanitarian issues and dedicated to collaboration for impact.

### KEY SKILLS

- Ability to adapt and learn new skills quickly
- Adobe Creative Suite
- Capacity building (multimedia)
- Communication strategy development
- Contracts and vendor management
- Event coordination and support
- Graphic design
- HTML and CSM experience
- Marketing and advertising
- Press and media liaison
- Proficiency in digital platforms like MailChimp
- Project development and management
- Reputational risk management
- Research and data analysis
- SEO best practices and Google analytics
- Social media management and growth
- Stakeholder and partnerships coordination
- Storytelling and multimedia asset production
- Strong written and verbal communication
- Task management systems (e.g. Asana)
- Translating technical issues for audiences
- Videography - all phases of production

### SELECT WORK EXPERIENCE

#### **Communications Officer, International Organization for Migration Dec 2020 - May 2025 (IOM - UN Migration Agency) | Washington, DC**

- Created compelling multimedia content for digital campaigns, social media posts, website blogs, reports, email newsletters, and other digital channels to drive traffic, generate leads, and raise awareness of target issues.
- Drafted press releases, presentations, reports, and talking points for global humanitarian projects under USAID to ensure consistency and adherence to partnership goals.
- Developed humanitarian and development frameworks and contributed to strategic communications plans by facilitating workshops with multi-country partners.
- Collaborated with cross-functional project teams in different country and global offices to ensure timelines and deliverables were on track, and managed workflows to monitor potential delays.
- Managed reputational risks by supporting the development of proactive crisis communications materials and guiding internal stakeholders and IOM staff on response protocols.
- Demonstrated strong organizational skills by effectively managing multiple projects simultaneously while ensuring timely delivery of edited photos and other audiovisual content.

#### **Communications Coordinator, Partners in Development Foundation | Honolulu, HI**

**Aug 2018 - Oct 2020**

- Created engaging visual content for social media platforms about various childhood education and homeless family programs, resulting in 50% increase in digital engagement in 12 months.
- Designed and developed the Foundation's new website, integrating interactive maps and features that increased traffic by 300%, enhancing program visibility.
- Produced monthly reports on digital engagement to track the efficacy of new editorial policies and communications strategies and adjust course as needed.
- Fostered relationships with media outlets to facilitate key stories on Foundation programs.
- Provided guidance and feedback to junior staff to improve their photographic and video production skills and maintain consistency in output quality.
- Attended press conferences, public meetings, and other relevant events as a representative of the Foundation.

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## SELECT WORK EXPERIENCE CONT.

### **Multimedia Journalist, Freelance** | Multiple locations

**Jan 2015 - Dec 2020**

- Demonstrated excellent communication, AP-style writing, and organizational skills by producing timely and engaging multimedia content for digital platforms across several countries.
- Coordinated with photographers, videographers, graphic designers, and web developers to ensure cohesive production and distribution under tight deadlines.
- Honed ability to work with accuracy under challenging conditions and to deal patiently and tactfully with authority figures and other civilians.
- Stayed up to date with industry trends and advancements in photography and videography techniques through continuous learning and professional development opportunities.

### **Reporter and Technical Producer, Planet Mundus** | Swansea, UK

**Nov 2014 - Jul 2016**

- Supported production of 12 podcast episodes, planning topics, booking guests, editing audio, and editing web content.
- Exercised analytical, planning, and people management skills by adapting to different roles within the editorial team to fill gaps in staffing.
- Conducted thorough research on assigned topics using reliable sources such as government reports, academic studies, expert opinions, etc.
- Developed a network of reliable sources within target communities to stay informed about local news and events and create a repository of experts.

### **Photography Editor, Jutland Station** | Aarhus, Denmark

**Sep 2014 - May 2015**

- Managed a large volume of projects simultaneously while adhering to strict deadlines, including organization of the media library and incoming photo and video assets.
- Coordinated with a team of editors to develop and implement the editorial calendar to ensure timely delivery of content according to publishing schedule.
- Led aspects of content gathering, including identifying relevant press opportunities and news stories for social media and other digital channels.
- Directed a team of 10+ freelancers, providing guidance and feedback while assigning roles to suit and challenge their strengths.

## EDUCATION

### **Master of Arts, Journalism, Media and Globalization**

**Sep 2014 - Jan 2017**

Erasmus Mundus degree from Aarhus University, Danish School of Media and Journalism (DMJX), and Swansea University

- Specialism in War and Conflict Reporting
- Dissertation on the construction of sexual violence images in the DRC

### **Bachelor of Arts, International Studies**

**Aug 2010 - May 2013**

University of North Carolina at Wilmington

- Graduated *cum laude* with 3.6 GPA
- Minor in International Affairs/Political Science
- Internship: United Kingdom House of Commons
- Sigma Iota Rho, International Studies Honors Society

## ASSOCIATIONS

- Society of Professional Journalists, United States (2017-2019)
- National Union of Journalists, United Kingdom (2015-2017)